New Product Guide

April 2024

Editor: Joanna Franks

Welcome to the April issue of **New Product Guide**. Did you know that 300 years ago, I'd be wishing you a happy new year? It wasn't until 1752 that Great Britain adopted the Gregorian calendar and shifted New Year from 25 March to 1 January. We have the Romans (and Pope Gregory XIII) to thank for this – if only they'd stuck to roadbuilding and sanitation... I think we'd all do better at keeping our New Year resolutions if we started them in spring!

I'm no oracle, but I think you're going to find our new smart headset – the ARx AI – extremely interesting, and if you have young children, we have shared reading books and colouring packs to make the Easter holidays fly by!

As always, if you want to ensure a product is right for you before you buy, you can chat with the experts in our Products For Life stores. You can make an in-person, phone or Teams appointment to find out more about both new products and established ones. Details are at the end of the magazine.

Happy reading,





See differently

How to order

Order online at shop.rnib.org.uk

Call our Helpline on **0303 123 9999**

Some of our products have been specially designed, this means that blind and partially sighted people, or anyone buying on their behalf, will not pay VAT on these products. These products are listed with two prices. If there is only one price, that is the price all customers pay and this will include VAT (unless it's a zero-rated VAT publication). VAT is 20 per cent as of March 2024. We reserve the right to amend prices.

Stock and Special Order products are returnable within 14 days of receipt in an 'as new' condition in original, undamaged packaging. This excludes bespoke products and software. Hygiene items cannot be returned unless unopened or faulty. We kindly ask our customers to ensure that any faulty products being returned are packaged securely for stable transit, or the warranty may be voided. Where possible, please use the original packaging.

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Please note, prices are correct at time of publishing and may be subject to change.



We'll be including this accessible QR code in New Product Guide from this issue – it's a quick way to access our Shop on your smartphone or tablet. Simply point the camera at the code (which has a NaviLens border to make it easier to find) and select the link to the shop that appears once your device has identified the code. We hope it will make shopping with us a little bit easier!

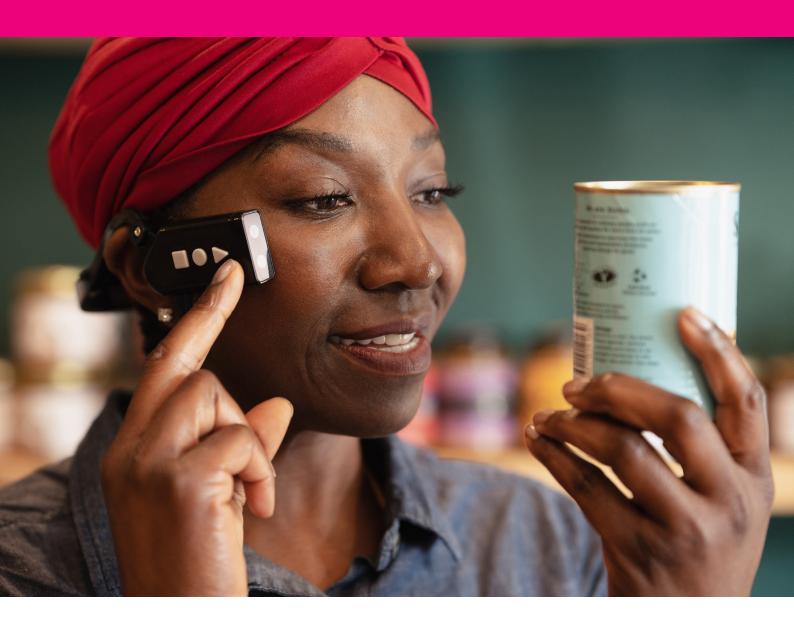
ARx AI – the smart headset making the world more accessible

ARx AI is a lightweight headset that connects to your Android smartphone to translate visual information into audio, making the world more accessible for blind and partially sighted people.



This AI-enabled talking camera can read out text – from newspaper articles and letters, to bus timetables and menus – and can also respond to your questions. For example, "What are the vegetarian options on this menu?", or "Read the house numbers on this street".

Audio is transmitted via boneconduction speakers, which emit vibrations on your cheekbones instead of vibrating the air. This means only you can hear the audio and, because your ears are uncovered, you can still hear environmental sounds (cars, buses, footsteps, traffic signals, and alarms, for example) and voices or conversations.



The black headset weighs just 95g and consists of three parts, which are worn around the back of the head, so your face remains uncovered.

The camera module includes a forward-facing 8MP camera at the front and three distinctly shaped buttons: a square, circle, and triangle. It connects to your Android smartphone (not included) via a USB-C cable, and also houses the right-side bone-conduction speaker and a microphone for voice commands and taking calls. A neoprene sleeve is provided for the camera module for a comfortable fit against your skin.

The volume module has a rocker switch with two tactually distinct buttons to adjust audio volume, and houses the left bone-conduction speaker. Volume can also be adjusted from your Android smartphone.







These two modules are connected by the arc, which rests over your ears (like backward spectacle arms). You can use the supplied elasticated headband to adjust the fit, so the device is secure on your head.

The ARx AI headset does not have a battery but draws its power from your smartphone while connected via the USB-C cable. The cable also allows high-speed, low-latency data transfer between the headset and your phone.

Please note, you will need an Android smartphone with a USB-C port running Android 10 or higher to connect to the ARx AI headset, as well as the free ARx app (available from the Google Play Store).

HT398 £599.00 £718.80

(Special launch price – valid until 31 May 2024, while stock lasts. Price from 1 June 2024: **£799.00 £958.80**)

RNIB Technology Support

For information or advice on technology that will be suitable for your needs, please contact our team on **0303 123 9999** and speak to one of our advisors within the Sight Loss Advice Service. Listen up – the easy-to-use Hark Reader can scan and read letters, magazines, books, menus, medicine instructions and more.

It will read any printed information you place on it (from 6pt to 72pt font, up to A4 size – larger items, like newspapers, can be read if folded) in your choice of natural human-sounding voice and at the speed and volume you choose. It has a 3.5mm headphone jack which can be used for headphones to give you privacy or a hearing loop, if you wear a compatible hearing aid.

No set-up is required – simply unfold the Hark Reader, press the power on button, place the printed text on its surface and within a couple of seconds the text will be read aloud. When you're done, the Hark Reader can be folded away for easy storage.



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A tactile pause button can be found on the front of the device, but you can also pause reading by waving your hand over the text (wave again to resume reading).

A second tactile button lets you skip back one or two sentences to listen to something again. All controls, including the sliding volume control and the buttons to increase and decrease reading speed, are tactile, black and contrast with the white case of the Hark Reader.





Please note, the Hark Reader cannot read handwritten text. Additional languages can be purchased from HumanWare if required (Arabic, Dutch, Finnish, Flemish, French, German, Hebrew, Hindi, Hungarian, Italian, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, and Welsh – £60 per language).

This sleek, portable device is supplied with a carrying case, measures 33 × 26 × 5cm when folded (unfolded size: 33 × 26 × 29cm), and weighs 1.6kg. It will run for up to 12 hours on one charge.

HT406 £1,595.00 £1,914.00

Then I'll begin... Once upon a time there was a young adventurer keen to explore as many worlds as possible – luckily, there were plenty of authors to create these worlds, so the young adventurer had only to open a book to be swept away!

Our shared reading books are designed to be read by print and braille readers, alike. Whether you're looking for a book for toddlers or older children, these five titles will make lovely additions to their own little libraries. So, settle down and enjoy enchanting the small children in your care...

Unless otherwise stated, these are original print books are adapted to include contracted braille on clear interleaved sheets, allowing the print text and images to be seen underneath and the book to be enjoyed by everyone. Books may contain American spellings. Available while stocks last – new titles will be added throughout the year.



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That's not my otter

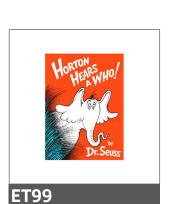
This tactile board book from the popular "That's not my ..." series focuses on finding your otter. Babies and toddlers will love touching the textured patches as they meet otters with shiny noses, fuzzy ears and fluffy tummies. These board books use patches of different textures and descriptive text to develop sensory and language awareness.

This book has been adapted to include uncontracted braille on clear self-adhesive labels, allowing the print text and images to be seen underneath and the book to be enjoyed by everyone.

For babies to pre-schoolers.

That's not my otter ET96 £6.99





Early one morning

The cadence of this adorable rhyming board book will delight readers young and old! A young boy is awake before his mums and sister. It's too early to make a sound... but what's that noise?! Two rumbling tummies need to be fed! Letting themselves into the kitchen, the boy and his cat finish their breakfast just in time to say "Good morning" when the rest of the family wakes up.

This book has been adapted to include contracted braille on clear self-adhesive labels, allowing the print text and images to be seen underneath and the book to be enjoyed by everyone.

For babies to pre-schoolers.

Early one morning ET98 £6.99

Horton hears a Who!

A person's a person, no matter how small... Dr Seuss's classic picture book about choosing kindness and caring for others combines a moving message with charming rhymes and imaginative illustrations.

Everyone's favourite elephant stars in this heartwarming and timeless story for readers of all ages. In the colourful Jungle of Nool, Horton discovers something that at first seems impossible: a tiny speck of dust contains an entire miniature world, complete with houses and grocery stores and even a mayor! But when no one will stand up for the Whos of Who-ville, Horton uses his elephant-sized heart to save the day. This tale of compassion and determination proves that any person, big or small, can choose to speak out for what is right.

For ages four to seven years.

Horton hears a Who! ET99 £7.99



Creepy crayon

Jasper Rabbit has a problem: he is NOT doing well in school. His spelling tests? Disasters. His math quizzes? Frightening to behold. But one day, he finds a crayon lying in the gutter. Purple. Pointy. Perfect. Somehow, it looked happy to see him. And it wants to help.

At first, Jasper is excited. Everything is going great. His spelling is fantastic. His math is stupendous. And best of all, he doesn't have to do ANY work! But then the crayon starts acting weird. It's everywhere, and it wants to do everything. And Jasper must find a way to get rid of it before it takes over his life. The only problem? The creepy crayon will not leave.

For ages four to seven years.

Creepy crayon ET100 £12.99

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Choose to go wild, or spring into April with our newest tactile colouring packs. Each set of ten raised images can be coloured in using pens, pencils, crayons or paint. The images are printed (black outlines on white) as well as being tactile. Each page is also titled in uncontracted braille and print. Suitable for ages four and over.







Pages are loose leaf (unbound) which allows them to be shared, or easily displayed in your household art gallery (whether that's on the fridge, noticeboard or kitchen door).

The safari-themed colouring pack includes exotic birds, cheeky monkeys, meerkats keeping lookout; while the spring-themed pack includes a bunny, a bee on its way to a flower and children working in a garden.

Safari ET87 **£12.99** Spring ET101 **£12.99**

Cheaper than a stamp!

Our Articles for the Blind postage labels are great – for qualifying mail, it's a low-cost way to send letters, cards, and parcels through the post – but not everyone needs 200 at a time! So, we've made the labels available in smaller packs as well. Choose a pack of 10 (DP11-A) or 20 (DP11-B) and keep your postie busy...

We recommend picking up a pack to pair with our colourful tactile and braille greetings cards (featured in January's **New Product Guide**).

DP11-A	£1.50	£1.80
DP11-B	£2.25	£2.70

Make the most of your SmartVision3

It is a truth universally acknowledged, that a person in possession of a SmartVision3 smartphone, must be in want of accessories to enhance the experience.





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With apologies to Jane Austen, let us introduce two accessory packs for the SmartVision3 (HM96).

The agile accessory pack (HA18) will help you to keep your phone safe. The pack comprises a screen protector and case; a neckstrap, so you can also wear the phone around your neck for extra security; and a cleaning cloth to keep your screen fingerprint-free.

The expert accessory pack (HA19) contains all of these items, plus an inductive (or wireless) charging pad.

HA18 £65.00 £78.00 HA19 £130.00 £156.00

Coming soon – courses for carers

RNIB's Health and Social Care Skills Development team offers courses for carers and professionals supporting people with sight loss or complex/additional support needs. Some of our courses will shortly be available to book through the RNIB Shop. For more information about what we offer, visit our training page:

https://www.rnib.org.uk/professionals/health-social-care-educationprofessionals/social-care-professionals/training-for-social-careprofessionals/

RNIB's annual cricket fixtures magazine is now available.

You'll find fixture listings for all the key competitions including the LV= County Championship, Vitality T20 Blast, Metro Bank One-Day Cup, The Hundred (men and women) plus the Charlotte Edwards Cup and Rachael Hayhoe Flint Trophy.

Also included are International fixtures, details of the men's T20 World Cup and final tables from the 2023 season.

The Cricket Fixtures are available in braille (order no. 26716203) and DAISY audio (26716205), priced **£3.13**, and can be ordered via our Helpline or Online Shop.

RNIB Products for Life stores

Our Products for Life stores are open for visits, Teams and telephone consultations by appointment only.

We're available:

London: 9.30am to 4pm, Monday to Friday.

Edinburgh: 9.30am to 4pm, Tuesday and Thursday.

Belfast: 9.30am to 4pm, Tuesday and Thursday.

Our Products for Life stores give you the opportunity to view and try products from our catalogue before you buy. We can provide guidance and instructions for use and set up items so they're ready to use when you get home.



To book an appointment go to rnib.org.uk/stores, scan this accessible QR code to go directly to the page or call our Helpline, who'll be happy to make the booking on your behalf. Our stores carry some stock, and we advise you contact us before visiting to check we have the products you wish to see, and stock of those you wish to purchase.

For items not in stock, our staff and volunteers will be happy to help you contact our Helpline or place an order via our Online Shop.

Store locations

London

Our London store is a 10-minute walk from King's Cross, and St Pancras International stations, and a 22-minute walk from Euston. Address: The Grimaldi Building, 154a Pentonville Road, London, N1 9JE. Phone: 0303 123 9999.

Edinburgh

Temporary address while our Hillside offices are renovated: RNIB Moulsdale House, 24D Milton Road East, Edinburgh, EH15 2NJ. Phone: 0303 123 9999.

Belfast

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Address: Victoria House, 15-17 Gloucester Street, Belfast, County Antrim, BT1 4LS. Phone: 0303 123 9999.

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